

Kolokasi Delicacies



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CEO

Business Degree (Marketing)



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CFO

Business Degree (Operations) &
Minor in Accounting



Chara Neophytou

CMO

Business Major (Marketing) & Minor
in Psychology



Konstantinos Komodromou

Product Designer

3rd Year Undergraduate in Computer
Engineering



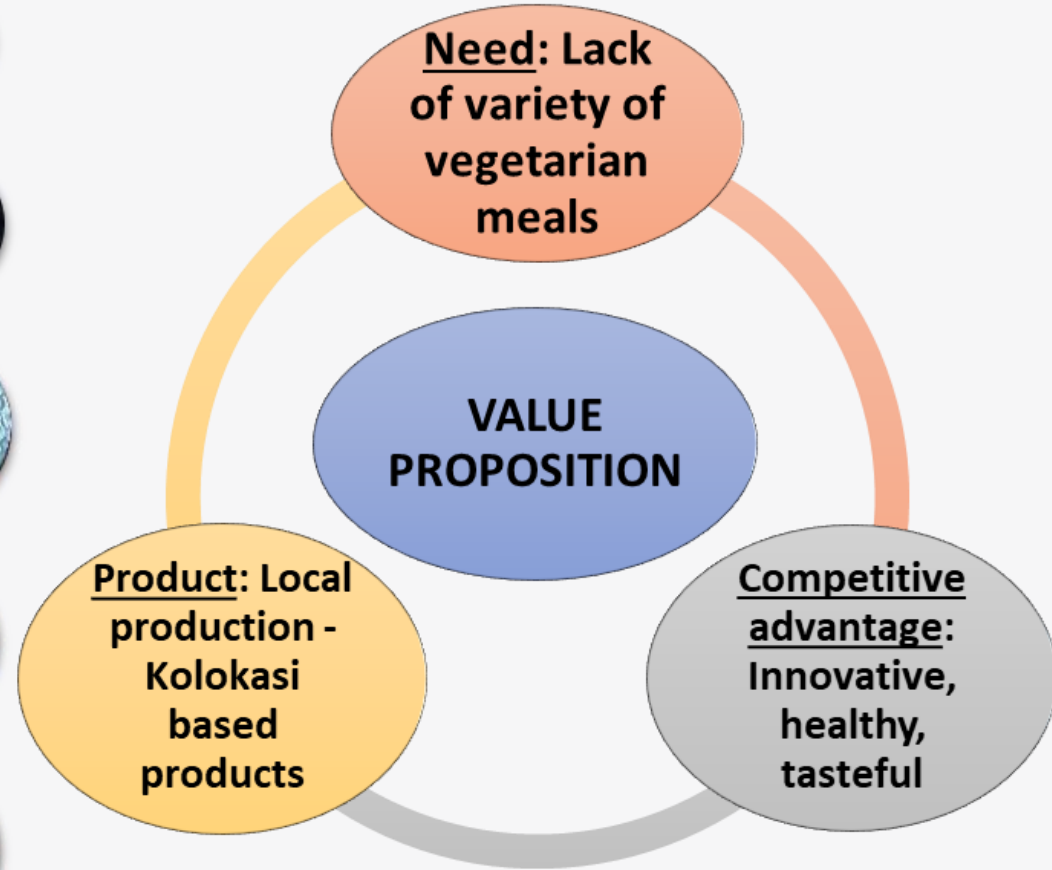
Panagiotis Koutsou

Senior Engineer

4th Year Undergraduate in Computer
Engineering



How it all started



According to the nutritionist
Mrs. Skevi Savva, kolokasi...

Health benefits



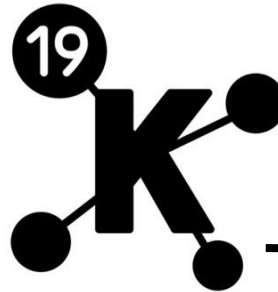
better functioning of the
digestive system



regulates **insulin** and
blood glucose levels

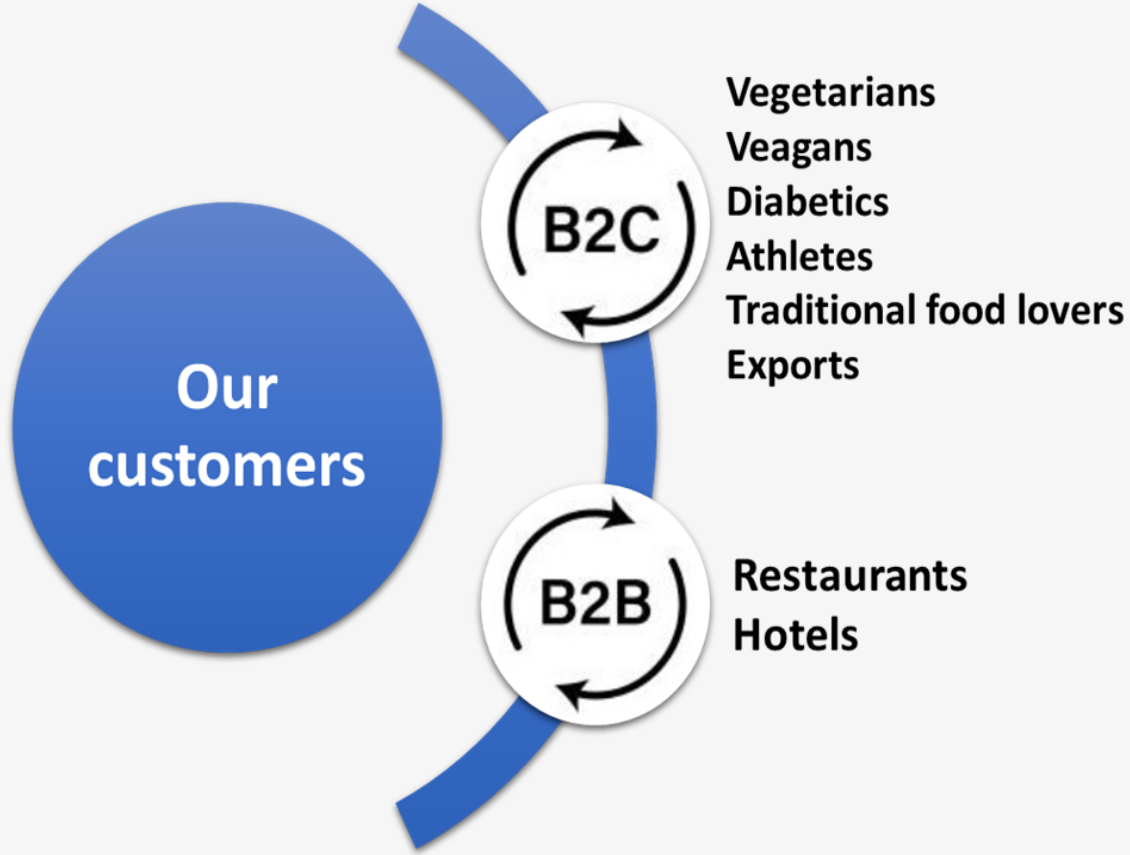


strengthening the
immune system &
enhances **skin health**

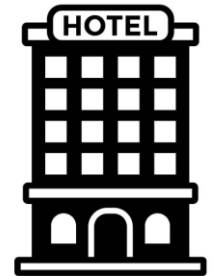


improves
cardiovascular
function





DIABETES



Competitors - Porter's 5 competitive forces

Alion



McCain



Blue Butcher



Edesma



COMMUNICATION CHANNEL



Social media



Testing centre -
Trade shows

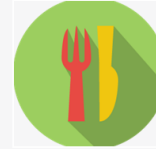


Websites



TV &
Radio

DISTRIBUTION CHANNEL



Restaurants

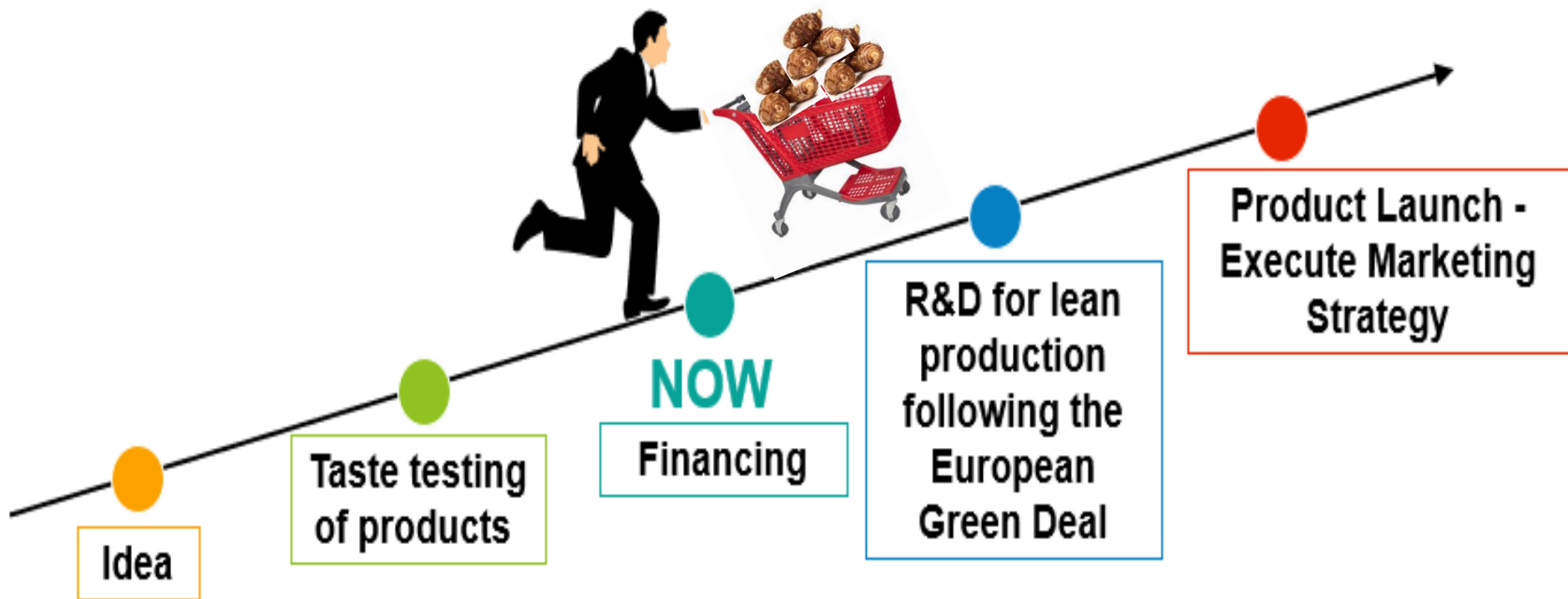
Wholesale
(Supermarkets,
Mini-markets)



Website

Pick-up from
warehouse





WHY KOLOKASI?



ANY QUESTIONS?

