

SPECIAL PERFORMANCE FUTURA

Congratulations! Your purchase
has been successfully processed.
You are the owner of this NFT.
Welcome to Events 3.0.

DAY

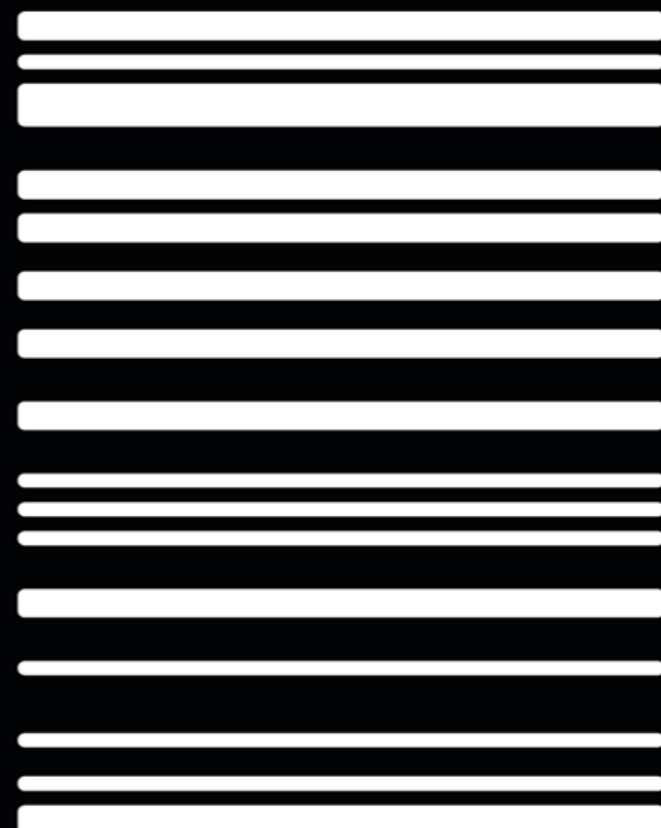
4

MONTH

7

YEAR

22



TICKET #240522

Enjoy The Event

Partners:



Awards:



What's Futura?

We are a **technology-based** startup that develops **solutions based on Blockchain** applied to the **ticketing sector**, solving their **current needs** and **creating new markets**.

MISSION

Improve the operation and commercialization of the industry by leveraging the advantages of Blockchain technology in a human, secure and efficient way.

VISION

Contribute to the inclusion and generalization of the use of technology generating value for companies, helping early adoption by being part of the strategic adaptation to new markets through technological change and our marketplace.

VALUES

Impact through efficiency, safety, customer commitment and humanization in technological change.



PROBLEMS



In Spain...

An estimated 12% of tickets
are fraudulent.



223M\$ ended up in
secondary market



Scalping and ticket touts
buy up to 40% of tickets



Legal loophole



Buyer Persona (B2B model)

Profile 1

Organizers of traditional events with a medium-large profile and corporate orientation, where the ticketing, exchange or resale involves large flows and therefore the cost of change is lower and the technological orientation is strategic.

Profile 2

Event organizers with orientation and knowledge in blockchain, companies oriented to the creation of events in the metaverse.

Concerns solved with Futura

Existence of resale, speed of payment, low commissions, statistical reports and insights on events, level of customer satisfaction, ease of organization and launching, etc. .

The possibility of the existence of NFT's tickets adapted to the events developed on their platforms, whose inclusion is possible within the same, which is not possible through traditional tickets.

Examples

Large sporting events and clubs, companies with corporate events in different countries, organizers of festivals, concerts of artists, discotheques with requirements, stadium owners, etc.

Metaverses with their own platform: Decentraland, Meta; organizers or artists interested in organizing events in metaverses, companies that already have land in the metaverse and will need future events.



EVENTS 3.0

CUSTOMER JOURNEY MAP

Event organizer

Simple interface for entering events into the platform

Leveraging the advantages of technology, customers have access to, understand and take advantage of security without requiring extensive technical knowledge and use of advanced and complex interfaces.

Security, price control, sales and resale statistics from a single platform

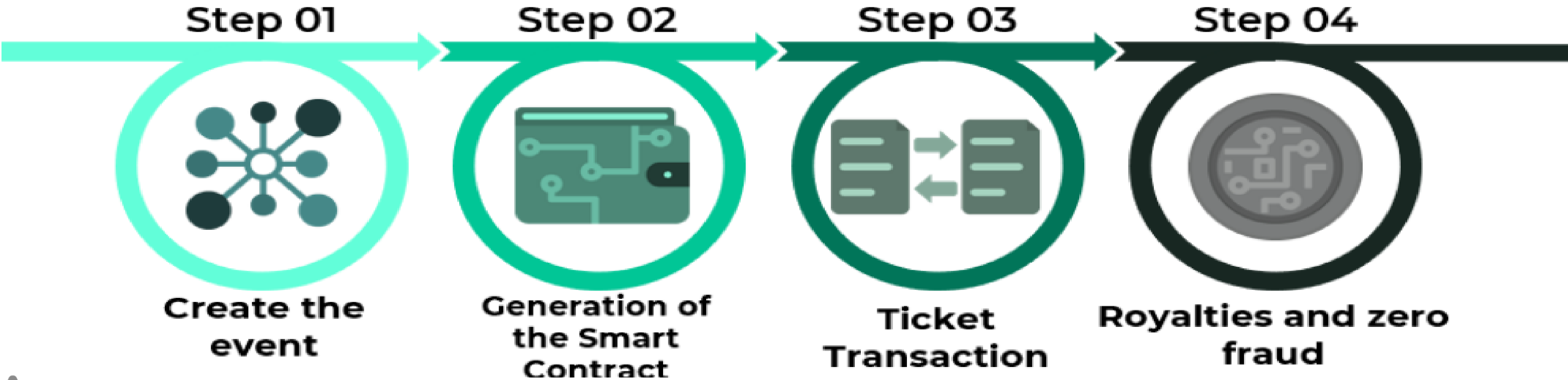
Fast payments with low commissions and resale commissions

Buyer

Easy procurement by integrating blockchain and tradition through cryptos or payment gateways

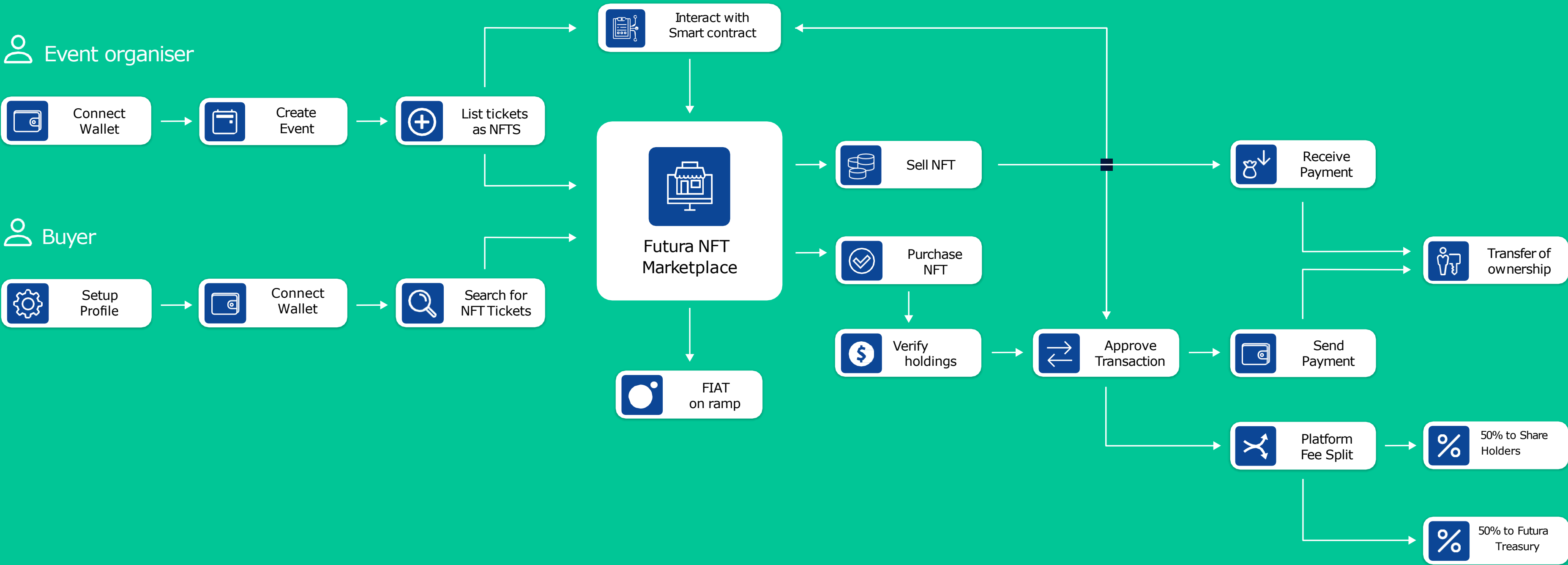
Quick storage and access to your tickets, control and capacity usage and resale in a single platform.

Event entrance security

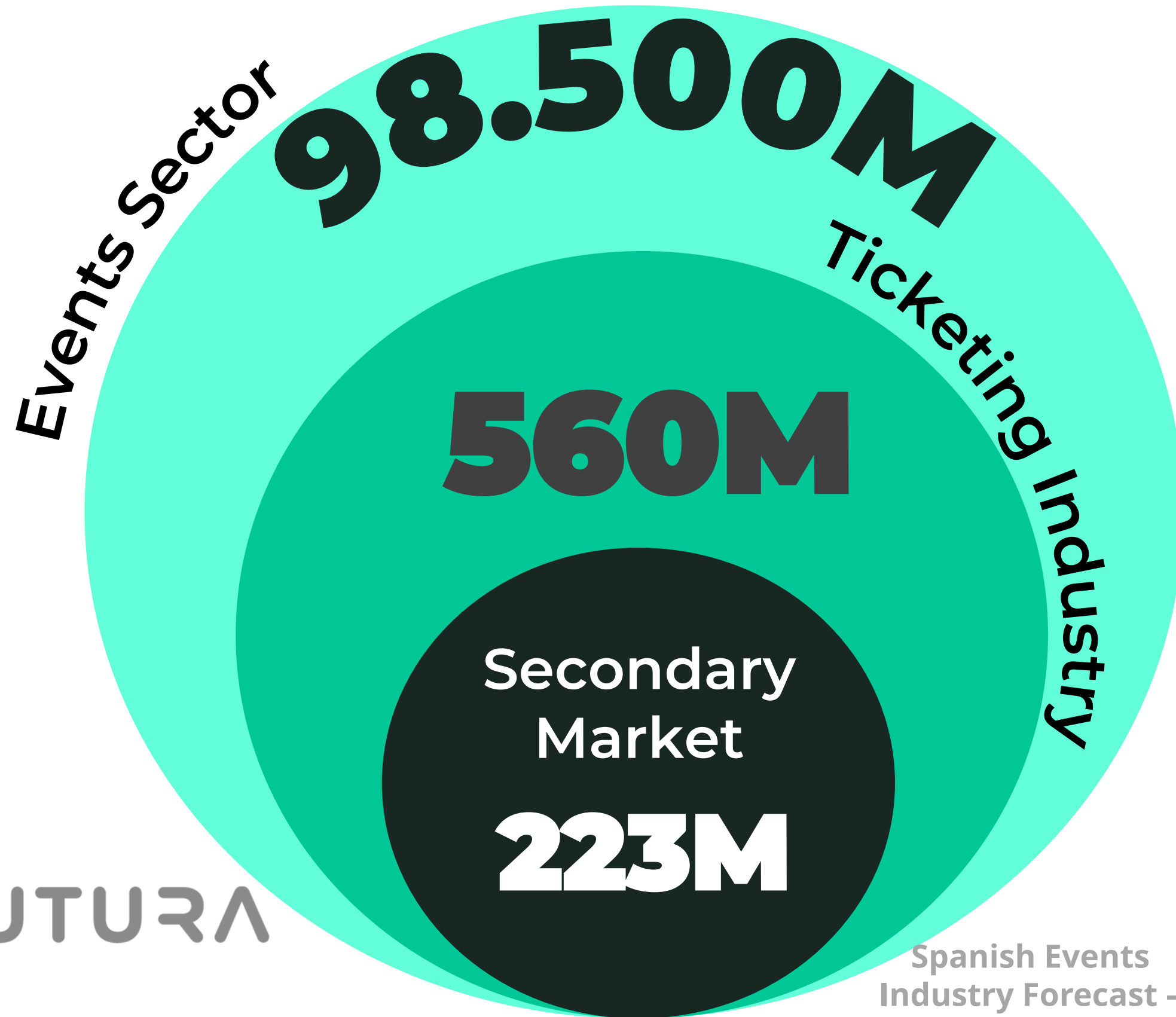


EVENTS 3.0

TECHNICAL ROUTE MAP



Market Size (Spain)



+359% Post-pandemic event billing

ON-LINE EVENTS

1.2B
(2022-2028)



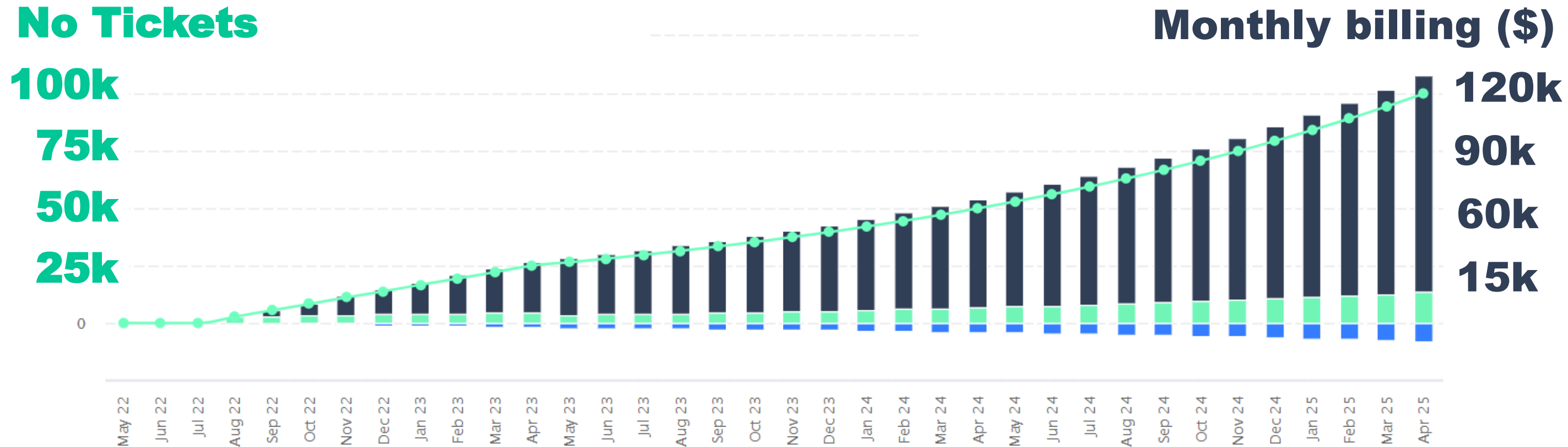
Decentraland



Meta

508M Gaming sector events

Economic Metrics



Initial Investment **26.500 \$**

Pay-back: **18 months**

Annual growth rate: **110,6%**



Roadmap

3Q
22

4Q
22

1Q
23

2Q
23

MILESTONES

- *Validation of the idea*
- *Technology Trade-off*
- *Incubation of the Team*

- *MVP development*
- *1st Event 50+ people*
- *Pre-seed round FFF+BA's*
- *Pre-agreed clients*

- *MVP Validation*
- *Set up the company*
- *Private equity investments*
- *Hiring new members*
- *Partnerships*

- *Hiring new members*
- *Loyalty program*
- *Open Futura Market*

FUTURA Team

Francisco Salas CTO

Engineer and Technological
Consultant at Deloitte



2nd best graduate of Spain in the Engineering Branch 2021 and Head of Events Department at European Young Engineers.
60+ events created as VP in European Young Engineers in Spain, UK, and Germany. Control of organizative and technical aspects.

Jose Aguado CEO

Cryptomarket analyst &
Entrepreneur



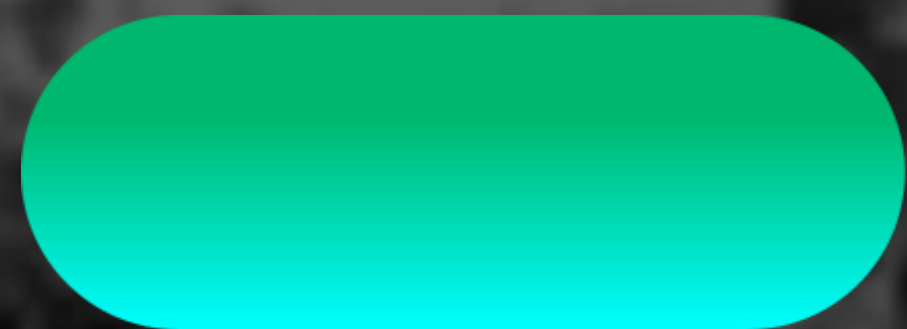
Founder of BlockInvest, a Blockchain community with more than 5k followers. He has been involved in the blockchain world since 2020 and has set up his own online Academy Knowledgeable and sales oriented being able to develop the marketing line of the company.

Carla Royo CFO

Crypto markets analyst &
legal adviser



Carla has been involved in the blockchain space since 2020. Controlling the adequacy of legal aspects and knowledge of markets such as LATAM and Eastern Europe for possible expansions and international communication..



UTUURA

IS NOW!