**SOCIAL MEDIA GUIDELINES**

**GEN-E EUROPEAN ENTREPRENEURSHIP FESTIVAL 2023**

*JA Europe is organizing – together with the host country* JATÜRKIYE *– the Gen-E European Entrepreneurship Festival 2023. The event celebrates the achievements of all JA students who participated in entrepreneurship programmes in the school year 2022-23. In particular, national finalists the* ***JA******Company Programme*** *and the****JA Start-Up Programme will compete in European finals****. It is a celebration of the achievements of the next generation of Europeans, where thousands of young entrepreneurs aged 15 onwards will showcase their business ideas.*

*“****Gen-E****” is a new name, created by JA Europe that brings together all of us: Boomers, Gen-X, Millennials and Gen-Z; Europeans who believe in the importance of education, entrepreneurship and employment.*

*Thank you in advance for looking into and using the guidelines below!*

*JA Europe’s Communications Team*

**MAIN GUIDELINES** 

We invite you to use the #Gen\_E hashtag for all online conversations surrounding the event.

**HASHTAGS**

|  |  |
| --- | --- |
| **OFFICIAL** | **RELEVANT** |
| #Gen\_E | #ESP |
| #JAStartUp | #EmpoweringYouth |
| #JACompany | #EntrepreneursJourney |
|  | #BuildingBusiness |
|  | #StudentsForFuture |
|  | #ChangeMakers |
|  | #EntrepreneurshipFestival |

**SOCIAL MEDIA HANDLES OF ORGANISERS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **INSTAGRAM** | **FACEBOOK** | **LINKEDIN** | **TWITTER** |
| JA EUROPE | [@jaeurope](https://www.instagram.com/jaeurope/) | [@JAEurope](https://www.facebook.com/jaeurope) | [@JA Europe](https://www.linkedin.com/company/jaeurope/mycompany/?viewAsMember=true) | [@JA\_Europe](https://twitter.com/JA_Europe) |
| JA TÜRKIYE | [@gencbasariegitimvakfi](https://www.instagram.com/gencbasariegitimvakfi/) | [@GencBasari](https://www.facebook.com/GencBasari/) | [@Genç Başarı Eğitim Vakfı](https://www.linkedin.com/company/genc-basari-egitim-vakfi/) | [@GencBasari](https://twitter.com/GencBasari) |

**PARTNERS – TO BE FINALISED**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **INSTAGRAM** | **FACEBOOK** | **LINKEDIN** | **TWITTER** |
| MAIN PARTNER | | | | |
| FEDEX |  |  |  |  |
| EUROPEAN PARTNERS | | | | |
|  |  |  |  |  |
|  |  |  |  |  |
| NATIONAL PARTNERS | | | | |
|  |  |  |  |  |
|  |  |  |  |  |
| INSTITUTIONAL PARTNERS/SPONSORS | | | | |
|  |  |  |  |  |

**JA MEMBER ORGANISATIONS IN EUROPE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **COUNTRY** | **JA ORGANISATION** | **FACEBOOK** | **TWITTER** | **INSTAGRAM** |
| Albania | JA Albania | [@JuniorAchievementOfAlbania](https://www.facebook.com/JuniorAchievementOfAlbania/) | [@JAofAlbania](https://twitter.com/JAofAlbania) | [@jaofalbania](https://www.instagram.com/jaofalbania/) |
| Austria | JA Austria | [@JUNIORAustria](https://www.facebook.com/JUNIORAustria) | [@JuniorAustria](https://twitter.com/JuniorAustria) | [@ja\_austriavl](https://www.instagram.com/ja_austria/) |
| Belgium FR | Les Jeunes Entreprises | [@LJE.YEP](https://www.facebook.com/LJE.YEP/) | [@ASBL\_LJE](https://twitter.com/ASBL_LJE) | [@lje\_mini\_entreprise](https://www.instagram.com/lje_mini_entreprise/) |
| Belgium NL | Vlajo | [@vlajovzw](https://www.facebook.com/vlajovzw/) | [@vlajovzw](https://twitter.com/vlajovzw) | [@vlajo\_vzw](https://www.instagram.com/vlajo_vzw/) |
| Bulgaria | Junior Achievement Bulgaria | [@jabulgaria](https://www.facebook.com/jabulgaria/) | [@JABulgaria](https://twitter.com/JABulgaria) | [@ja\_bulgaria](https://www.instagram.com/ja_bulgaria/) |
| Cyprus | JA Cyprus | [@Jacyprus](https://www.facebook.com/Jacyprus/) | [@JACYPRUS](https://twitter.com/JACYPRUS) | [@ja\_cyprus](https://www.instagram.com/ja_cyprus/) |
| Czechia | JA CZECH | [@CzechJA](https://www.facebook.com/CzechJA) | [@CzechJA](https://twitter.com/CzechJA) | [@czech\_ja](https://www.instagram.com/czech_ja/) |
| Denmark | The Danish Foundation for Entrepreneurship | [@ffedk](https://www.facebook.com/ffedk/) | [@FFEYEdk](https://twitter.com/FFEYEdk) |  |
| Estonia | Junior Achievement Estonia | [@jaeesti](https://www.facebook.com/jaeesti/) | / | [@jaeesti](https://www.instagram.com/jaeesti/) |
| Finland | Nuori Yrittäjyys ry (JA Finland) | [@nuoriyrittajyys](https://www.facebook.com/nuoriyrittajyys/) | [@NuoriYrittajyys](https://twitter.com/NuoriYrittajyys) | [@nuoriyrittajyys](https://www.instagram.com/nuoriyrittajyys/) |
| France | EPA France | [@epafrance](https://www.facebook.com/epafrance/) | [@epafrance](https://twitter.com/epafrance) | [@epa\_france](https://www.instagram.com/epa_france/) |
| Georgia | JA Georgia | [@JAGeorgia](https://www.facebook.com/JAGeorgia/) |  | [@jageorgia](https://www.instagram.com/jageorgia/) |
| Germany | IW Junior (JA Germany) | [@iwjunior](https://www.facebook.com/iwjunior/) | [@iw\_junior](https://twitter.com/iw_junior) | [@iwjuniorggmbh](https://www.instagram.com/iwjuniorggmbh/) |
| Greece | JA Greece | [@JuniorAchievementGreece](https://www.facebook.com/JuniorAchievementGreece/) | [@JA\_Greece](https://twitter.com/JA_Greece) | [@ja\_greece](https://www.instagram.com/ja_greece/) |
| Hungary | JA Hungary | [@JuniorAchievementMagyarorszag](https://www.facebook.com/JuniorAchievementMagyarorszag/) | [@JAHungary](https://twitter.com/JAHungary) | [@jamagyarorszag](https://www.instagram.com/jamagyarorszag/) |
| Iceland | JA Iceland | [@ungirfrumkvodlar](https://www.facebook.com/ungirfrumkvodlar/) | [@JA\_Iceland](https://twitter.com/JA_Iceland) |  |
| Ireland | Junior Achievement Ireland | [@JuniorAchievementIreland](https://www.facebook.com/JuniorAchievementIreland/) | [@JA\_Irl](https://twitter.com/JA_Irl) |  |
| Isle of Man | JA Isle of Man | [@juniorachievementisleofman](https://www.facebook.com/juniorachievementisleofman/) | [@JA\_IOM](https://twitter.com/JA_IOM) |  |
| Israel | JA Israel | [@JaYeIsrael](https://www.facebook.com/JaYeIsrael/) |  |  |
| Italy | Junior Achievement Italia | [@jaitalia](https://www.facebook.com/jaitalia/) | [@jaItalia](https://twitter.com/jaItalia) | [@jaitalia](https://www.instagram.com/jaitalia/) |
| Latvia | Junior Achievement Latvia | [@JALatvia](https://www.facebook.com/JALatvia/) | [@JALatvia](https://twitter.com/JALatvia) | [@jalatvia](https://www.instagram.com/jalatvia/) |
| Lithuania | Lietuvos Junior Achievement | [@JALithuania](https://www.facebook.com/JALithuania/) | [Junior Achievement Lithuania](https://www.linkedin.com/company/junior-achievement-lithuania/) (LinkedIn) | [@jauniejiantrepreneriai](https://www.instagram.com/jauniejiantrepreneriai/) |
| Luxembourg | Jonk Entrepreneuren Luxembourg | [@Jonk-Entrepreneuren-Luxembourg](https://www.facebook.com/Jonk-Entrepreneuren-Luxembourg-157604014269453) | [@JELuxembourg](https://twitter.com/JELuxembourg) | [@jonkentrepreneurenluxembourg](https://www.instagram.com/jonkentrepreneurenluxembourg/) |
| North Macedonia | JA Macedonia | [@JuniorAchievementMacedonia](https://www.facebook.com/JuniorAchievementMacedonia/) | [@JAMacedonia](https://twitter.com/JAMacedonia) | [@ja\_macedonia](https://www.instagram.com/ja_macedonia/) |
| Malta | JAYE Malta | [@jayemalta](https://www.facebook.com/jayemalta/) | [@jaye\_malta](https://twitter.com/jaye_malta) |  |
| Moldova | JA Moldova | [@JuniorAchievementMoldova](https://www.facebook.com/JuniorAchievementMoldova) |  |  |
| Netherlands | Stichting Jong Ondernemen | [@JongOndernemen](https://www.facebook.com/JongOndernemen) | [@Jong\_Ondernemen](https://twitter.com/Jong_Ondernemen) | [@jong.ondermemen](https://www.instagram.com/jong.ondernemen/) |
| Norway | Ungt Entreprenørskap (JA Norway) | [@uenorge](https://www.facebook.com/uenorge/) | [@UE\_Norge](https://twitter.com/UE_Norge) | [@ue\_norge](https://www.instagram.com/ue_norge/) |
| Poland | Fundacja Młodzieżowej Przedsiębiorczości | [@FundacjaMlodziezowejPrzedsiebiorczosci](https://www.facebook.com/FundacjaMlodziezowejPrzedsiebiorczosci/) | [@JA\_Poland](https://twitter.com/JA_Poland) |  |
| Portugal | Junior Achievement Portugal | [@juniorachievement.portugal](https://www.facebook.com/juniorachievement.portugal/) | [@JA\_\_PORTUGAL](https://twitter.com/JA__PORTUGAL) | [@ja.portugal](https://www.instagram.com/ja.portugal/) |
| Romania | JA Romania | [@JuniorAchievementRO](https://www.facebook.com/JuniorAchievementRO) | [@JARomania](https://twitter.com/JARomania) | [@juniorachievementro](https://www.instagram.com/juniorachievementro/) |
| Serbia | Junior Achievement Serbia | [@JuniorAchievementSerbia](https://www.facebook.com/JuniorAchievementSerbia/) | [@JA\_Serbia](https://twitter.com/JA_Serbia) | [@dostignuca\_mladih](https://www.instagram.com/dostignuca_mladih/) |
| Slovakia | JA Slovensko | [@jaslovensko](https://www.facebook.com/jaslovensko) | [@JA\_Slovensko](https://twitter.com/JA_Slovensko) | [@jaslovensko](https://www.instagram.com/jaslovensko) |
| Slovenia | JA Slovenia | [@JASlovenija](https://www.facebook.com/JASlovenijaZZSPM)ZZSPM |  |  |
| Spain | Junior Achievement España | [@juniorachievement.espana](https://www.facebook.com/juniorachievement.espana) | [@JASPAIN](https://twitter.com/JASPAIN) | [@ja\_spain](https://www.instagram.com/ja_spain/) |
| Sweden | Ung företagsamhet - JA Sweden | [@ufsverige](https://www.facebook.com/ufsverige/) | [@UFSverige](https://twitter.com/UFSverige) | [@ufsverige](https://www.instagram.com/ufsverige/) |
| Switzerland | Young Enterprise Switzerland | [@yesinspires](https://www.facebook.com/yesinspires) | [@yesinspires](https://twitter.com/yesinspires) | [@yesinspires](https://www.instagram.com/yesinspires/) |
| Turkey | JA Turkey | [@GencBasari](https://www.facebook.com/GencBasari/) | [@GencBasari](https://twitter.com/GencBasari) | [@gencbasariegitimvakfi](https://www.instagram.com/gencbasariegitimvakfi/) |
| United Kingdom | Young Enterprise |  | [@youngenterprise](https://twitter.com/youngenterprise) | [@companyprogramme.ye](https://www.instagram.com/companyprogramme.ye/) |