

SOCIAL MEDIA GUIDELINES

GEN-E EUROPEAN ENTREPRENEURSHIP EVENT 2023

JA Europe is organizing – together with the host country JA TÜRKİYE – the Gen-E European Entrepreneurship Event 2023. The event celebrates the achievements of all JA students who participated in entrepreneurship programmes in the school year 2022-23. In particular, national finalists the **JA Company Programme** and the **JA Start-Up Programme will compete in European finals**. It is a celebration of the achievements of the next generation of Europeans, where thousands of young entrepreneurs aged 15 onwards will showcase their business ideas.

“**Gen-E**” is a new name, created by JA Europe that brings together all of us: Boomers, Gen-X, Millennials and Gen-Z; Europeans who believe in the importance of education, entrepreneurship and employment.

Thank you in advance for looking into and using the guidelines below!

JA Europe’s Communications Team

MAIN GUIDELINES

We invite you to use the #Gen_E hashtag for all online conversations surrounding the event.

HASHTAGS

OFFICIAL	RELEVANT
#Gen_E	#ESP
#JAStartUp	#EmpoweringYouth
#JACompany	#EntrepreneursJourney
	#BuildingBusiness
	#StudentsForFuture
	#ChangeMakers
	#EntrepreneurshipFestival

SOCIAL MEDIA HANDLES OF ORGANISERS

	INSTAGRAM	FACEBOOK	LINKEDIN	TWITTER
JA EUROPE	@jaeurope	@JAEurope	@JA Europe	@JA_Europe
JA TÜRKİYE	@gencbasariegitimvakfi	@GencBasari	@Genç Başarı Eğitim Vakfı	@GencBasari



PARTNERS

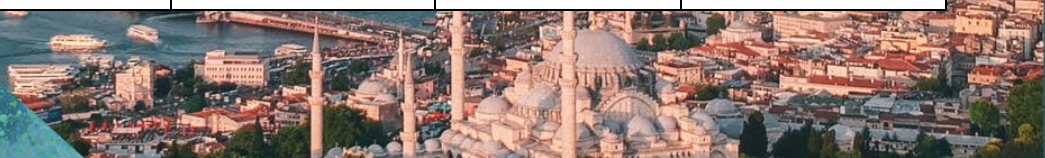
	INSTAGRAM	FACEBOOK	LINKEDIN	TWITTER
MAIN PARTNER				
FEDEX	@Fedex	FedEx	FedEX	@FedExEurope
EUROPEAN PARTNERS				
ARCONIC FOUNDATION	arconicfoundation	Arconic	Arconic	@Arconic
AT&T	@ATT	AT&T	AT&T	@ATT
AVANADE	@avanadeinc	Avanade	Avanade	@Avanade
BNY MELLON	@bnymellon	BNY Mellon	BNY Mellon	@BNYMellon
CITI FOUNDATION	@citi	Citi	Citi	@Citi
DELTA	@delta	Delta Air Lines	Delta Air Lines	@delta
EUROCLEAR	@eurocleargroup	Euroclear	Euroclear	@eurocleargroup
EY	@ey_global	EY	EY	@eynews
GOOD YEAR	@goodyear	Goodbye	The Goodyear Tire & Rubber Company	@goodyear
MANPOWER GROUP	manpowergroup	ManPowerGroup	ManPowerGroup	ManPowerGroup
PROJECT MANAGEMENT INSTITUTE	@pmi_org	Project Management	Project Management Institute	@PMIinstitute
NATIONAL PARTNERS				
STUNNER Turkiye	@stunnerturkiye	/	@Stunner Turkiye	/
Orhan Holding	/	@Orhan Holding	@orhan holding	/
VTL Product	/	/	/	/
INSTITUTIONAL PARTNERS/SPONSORS				
CO-FUNDED BY THE ERASMUS+ PROGRAMME OF THE EUROPEAN UNION	@erasmusplus projects	Erasmus+	Erasmus+	@EUErasmusPlus
UNICEF	@unicef	@UNICEF Europe & Central Asia	@UNICEF Europe & Central Asia	@UNICEF_ECA
ONLINE PARTNERS				
EIT MANUFACTURING	@eitmanufacturing	EIT Manufacturing	EIT Manufacturing	@EITManufacturing
EIT FOOD	/	EIT Food	EIT Food	@EITfood



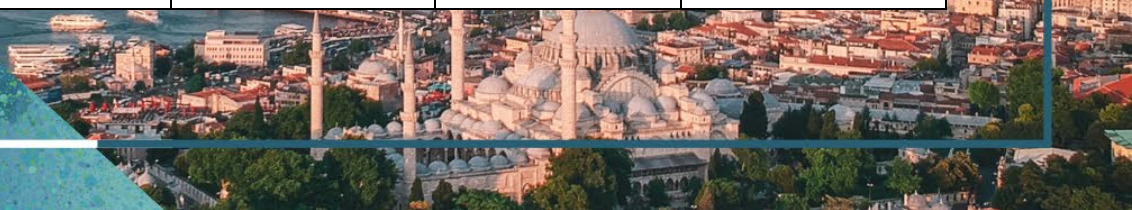
EUROPEN	/	/	EUROPEN	@EUROPEN_ORG
INTEL	@intel	Intel	Intel Corporation	@intel
JOHNSON&JOHNSON	@jinj	JOHNSON&JOHNSON	JOHNSON & JOHNSON	@JNJnews
NN	/	NN	NN	@NN_Group
MEDIA PARTNERS				
EBU	@ebu_hq	European Broadcasting Union (EBU)	European Broadcasting Union (EBU)	@EBU_HQ
CONTENT PARTNERS				
WE SHARE FOUNDATION	/	WeShare	We Share Forward Foundation	/
THE GLOBAL SCHOOL OF ENTREPRENEURSHIP	@Global School Entrepreneurship	/	Global School for Entrepreneurship	/

JA MEMBER ORGANISATIONS IN EUROPE

COUNTRY	JA ORGANISATION	FACEBOOK	TWITTER	INSTAGRAM
Albania	JA Albania	@JuniorAchievementOfAlbania	@JAofAlbania	@jaofalbania
Austria	JA Austria	@JUNIORAustria	@JuniorAustria	@ja_austriav1
Belgium FR	Les Jeunes Entreprises	@LJE.YEP	@ASBL_LJE	@lje_mini_entreprise
Belgium NL	Vlajo	@vlajovzw	@vlajovzw	@vlajo_vzw
Bulgaria	Junior Achievement Bulgaria	@jabulgaria	@JABulgaria	@ja_bulgaria
Cyprus	JA Cyprus	@Jacyprus	@JACYPRUS	@ja_cyprus
Czechia	JA CZECH	@CzechJA	@CzechJA	@czech_ja
Denmark	The Danish Foundation for Entrepreneurship	@ffedk	@FFEYEdk	/
Estonia	Junior Achievement Estonia	@jaeesti	/	@jaeesti
Finland	Nuori Yrittäjyys ry (JA Finland)	@nuoriyrittajyys	@NuoriYrittajyys	@nuoriyrittajyys



France	EPA France	@epafrance	@epafrance	@epa_france
Georgia	JA Georgia	@JAGeorgia	@jageorgia	@jageorgia
Germany	IW Junior (JA Germany)	@iwjunior	@iw_junior	@iwjuniorggmbh
Greece	JA Greece	@JuniorAchievementGreece	@JA_Greece	@ja_greece
Hungary	JA Hungary	@JuniorAchievementMagyarország	@JAHungary	@jamagyarorszag
Iceland	JA Iceland	@ungirfrumkvodlar	@JA_Iceland	@ungirfrumkvodlar
Ireland	Junior Achievement Ireland	@JuniorAchievementIreland	@JA_Irl	/
Isle of Man	JA Isle of Man	@juniorachievementisleofman	@JA_IOM	@jaisleofman
Israel	JA Israel	@JaYelsrael	/	@ja_ye_israel
Italy	Junior Achievement Italia	@jaitalia	@jaitalia	@jaitalia
Latvia	Junior Achievement Latvia	@JALatvia	@JALatvia	@jalatvia
Lithuania	Lietuvos Junior Achievement	@JALithuania	Junior Achievement Lithuania (LinkedIn)	@jauniejiantrepneriai
Luxembourg	Jonk Entrepreneuren Luxembourg	@Jonk-Entrepreneuren-Luxembourg	@JELuxembourg	@jonkentrepreneurenluxembourg
North Macedonia	JA Macedonia	@JuniorAchievementMacedonia	@JAMacedonia	@ja_macedonia
Malta	JAYE Malta	@jayemalta	@jaye_malta	@jamaltaorg
Moldova	JA Moldova	@JuniorAchievementMoldova	/	/
Netherlands	Stichting Jong Ondernemen	@JongOndernemen	@Jong_Ondernemen	@jong.ondernemen
Norway	Ungt Entreprenørskap (JA Norway)	@uenorge	@UE_Norge	@ue_norge
Poland	Fundacja Młodzieżowej Przedsiębiorczości	@FundacjaMłodzieżowejPrzedsiębiorczości	@JA_Poland	@fmp_japoland
Portugal	Junior Achievement Portugal	@juniorachievementportugal	@JA_PORTUGAL	@ja.portugal
Romania	JA Romania	@JuniorAchievementRO	@JARomania	@juniorachievementro
Serbia	Junior Achievement Serbia	@JuniorAchievementSerbia	@JA_Serbia	@dostignuca_mladih



Slovakia	JA Slovensko	@jaslovensko	@JA_Slovensko	@jaslovensko
Slovenia	JA Slovenia	@JASlovenijaZZSPM	@JA_Slovensko	@ja_slovenija
Spain	Junior Achievement España	@juniorachievement.espana	@JASPAIN	@ja_spain
Sweden	Ung företagsamhet - JA Sweden	@ufsverige	@UFSverige	@ufsverige
Switzerland	Young Enterprise Switzerland	@yesinspires	@yesinspires	@yesinspires
Turkey	JA Turkey	@GencBasari	@GencBasari	@gencbasari legitimv akfi
United Kingdom	Young Enterprise	Young Enterprise	@youngenterprise	@companyprogram me.ye

