

#GEN_E

GEN 2023 E

EUROPE'S LARGEST ENTREPRENEURSHIP EVENT



ISTANBUL



11 -14 JULY 2023



#GEN_E

Welcome to Gen-E
*Final Delegate
Information
Booklet*
#Gen_E



Member of
JA Worldwide



Member of
JA Worldwide



Stay Tuned! – Download the Gen-E APP



JA E Events
Davide Coppaloni



Android

Apple

What can you find?

- Connect with the delegates
- Receive updates & reminders
- Find your personal schedule
- Find detailed programmes for each session
- Find out what is happening & more...

Gen-E 2023 Schedule (www.gen-e.eu/schedule/)

What happens in Istanbul won't stay in Istanbul! Use the hashtag #Gen_E !



GEN 2023 E #GEN_E

11 JULY 2023

- Rehearsals for stage presentations
- FedEx Masterclass
- Welcome Dinner and Neon Party

JA Europe Member of JA Worldwide | JA Türkiye Member of JA Worldwide



GEN 2023 E #GEN_E

12 JULY 2023

- Gen-E 2023 Opening Ceremony
- Stage Presentations for Upper Secondary and University
- JA Alumni Session
- Istanbul Bosphorus Boat Tour & Dinner

JA Europe Member of JA Worldwide | JA Türkiye Member of JA Worldwide



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13 JULY 2023

- Expo Stands Setup
- Expo open for jury and visitors
- Gen-E 2023 Awards Dinner

JA Europe Member of JA Worldwide | JA Türkiye Member of JA Worldwide

and MUCH MORE ...Check out the Mobile App for your PERSONALISED Programme
Or check out the Online Schedule [Schedule – Gen-e 2023](#)

Conference Policy & House Rules

Kindly note that this is an inclusive, **non-alcoholic, non-political, non-violent and anti-bullying event**. Gen-E is an event which brings together individuals from 41+ countries from various backgrounds and everyone should be treated with respect. In the nature of the competition, the competing students are expected to practice good sportsmanship among their peers. In addition to the competition elements, this is an experience that can serve as a great opportunity to network, meet like-minded individuals and continue expanding and development our knowledge and insight.

Any individual who does not adhere to these principles for Gen-E 2023 will be approached and should the individual persist with lack of abiding by these principles, may be asked to leave the conference.

It is highly appreciated that country coordinators align with their delegation with respect to the Gen-E principles.

All delegates will be provided with the following two items, which are expected to be **worn at ALL TIMES**

- **A conference name tag**
- **A conference wristband**

Bars & Alcohol on-site

- The organisers will not supply any alcohol during the event as part of the activities
- The organisers will not be responsible for any purchase of alcoholic beverages
- **Consumption of alcohol under the age of 18 is ILLEGAL in Turkiye!**

Insurance, Damages & Valuables,

Travel Insurance

It is mandatory that ALL Delegates have travel insurance with health insurance coverage.

Attendees are responsible for the care and security of their valuables. The hotel's bedrooms each have safety deposit boxes which attendees are encouraged to use to store valuables.

Cancellation Policy

Kindly note that there is a zero refund policy for any cancellations

The Venues

All events will be happening at the:

WOW Convention Centre (Except for the Bosphorus Boat Tour & Dinner)

Google Map Location: <https://goo.gl/maps/daEXNTL1wxP8uqP7A>

Address: Yeşilköy, Atatürk Havalimanı Yolu No: 17, 34149 Marmara Bölgesi/Bakırköy/İstanbul, Türkiye

Check-Out Time – 12:00

Bosphorus Boat Tour & Dinner – 12th July

Atakoy Marina (Ataköy Marina Tur Yol İskelesi)

Ataköy 1. Kısım Mah. Rauf Orbay cad. No:16 Bakırköy

Boat Names

- Beyaz Martı Davet Gemisi
- Rıza Yusuf Girit Davet Gemisi
- Baba Refik Sezgün Davet Gemisi

On Arrival– Airport Transfers

Airport Transfers are only provided:

- Arrivals - From the airport to the WOW Convention Centre on arrival on the 9th, 10th & 11th July
- Departure - From the WOW Convention Centre to the Airport on the 14th of July

Airport Transfer to or from any other location will NOT be provided

Airport Transfers may take up to approx 1.5 hours (depending on traffic)



Arrival as ISTANBUL (IST) Airport

When you receive your luggage at Istanbul Airport, please proceed to passenger exit door number 14, check for the sign that says Gen-E and contact us.

A Gen-E Representative will greet you in front of the passenger exit door number 14. When you exit Door 14, please look to your right to find the sign that says Gen-E. We will be there to welcome you at Istanbul Airport.

When you collect your luggage, 1 person from the delegation group should contact the Gen-E Representative below.

Gen-E Representative at the AIRPORT (Mobile & Whatsapp): +90 533 946 3933

Emergency Number of Representative (not at airport) - Cemre Koçkiran +90 549 786 2272

Arrival at SABIHA GOKCEN Airport (SAW) Airport

As the greeting team for Sabiha Gokcen Airport, we will be waiting for you at the exit gate next to column number 9. Please come to column 9 and check-in with the Gen-E Representative, who will greet you. The team member will take you to pick up point and show you the driver.

In case if you don't see our team members, please call us on the number below

Gen-E Representative at Airport (Mobile & Whatsapp): +90 535 961 0292

Emergency Number of Representative (not at airport) - Cemre Koçkiran +90 549 786 2272

Conference Check-In & JA Türkiye Alumni

10th of July - Payments of Extra Nights at WOW Hotel

- The desk to pay for Extra Hotel Nights will be open for payments at the Foyer
- These can be held in Cash(Euros, Dollars or Turkish Lira) or by Card

11th July - Check-In for Gen-E 2023

On the 11th of July – the Conference Check-In will officially open!

- *Meet your JA Türkiye Volunteer (for Country Delegations)*
- Visit the Gen-E 2023 Check in Desk at the Foyer
- Follow instructions provided at check-in desk
- Collect your Badge
- Collect your Wristband
- Collect your Gen-E 2023 T-shirts if you've ordered & and pay (if not paid already)

Enjoy the ride of Gen-E!

JA Türkiye - ALUMNI VOLUNTEERS

Each Country Delegation will have a supporting JA Türkiye Alumni Volunteer to help you have a smoother experience!

Meet them on the 11th of July at the Check-In Desk!

How can I book a taxi on my own?

Kindly note that this is simply a recommendation. The JA Organising team is not responsible for any transfers not related to the conference.

General Information about Taxi Service in Istanbul: [Istanbul Taxis Information – Taxi Fares and Useful Tips \(istanbul-international-airport.com\)](http://istanbul-international-airport.com)

Mobile App Based Taxi Services:

- UBER - [Istanbul: a Guide for Getting Around in the City | Uber](#)
- BiTaksi - <https://www.bitaksi.com/en>

Medical Assistance

Should a situation arise when a delegate requires any medical assistance:

- During conference activities at the WOW Conference Centre – seek assistance from the volunteer; look out for on-site first aid/ambulance
- During Bosphorus Boat Tour – Seek out the Cabin Crew and if needs be national emergency will be contacted

More information:

Private hospitals close to the WOW Conference Centre

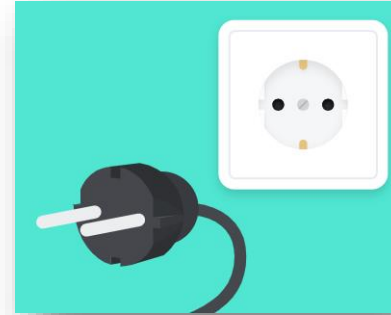
- Medical Park Bahçelievler - <https://goo.gl/maps/sWNDZFUZwBLYfFBP9>
- Vital Hospital - <https://goo.gl/maps/TQf9Ba3aojDrHr1D9>
- Memorial Bahçelievler - <https://goo.gl/maps/rQ5bhxTbUygE1bx59>

Emergency & Safety Protocols

- In the case of any local activity that might require following emergency protocol, the delegations are advised to follow instructions provided by the volunteers, or conference staff members.
- Police will be contacted should their support be required to ensure safety of the delegates.

How to prepare for Turkey

- Confirm you need and have a visa for entry into Turkiye
- Have some Turkish Lira in hand
(Currency Exchange Office available at Both Airports)
- Electricity Sockets are 2-pin
- Check the weather Forecast
(Keep in mind the Venue is temperature controlled)



Data roaming & Wifi

- Wifi Connection available at airports & on-Site at the WOW Convention Centre.
- Kindly note that you are entering a non-EU zone which may result in high data roaming costs. We advise that you check with your provider the data rates.
- An additional recommendation is to consider e-sims such as www.airalo.com for temporary data roaming packages

Polish Up your Turkish

Learn how to say Hello – ‘Merhaba’ (Mer-ha-ba)



Learn how to say Thank you – ‘Teşekkür ederim’ (Te-shek-cure e-de-rim)

Dress Codes

General Dress code recommended – Casual Smart

• 11th July

- Stage Rehearsals – Casual
- Sessions & Workshops - Business Casual
- Welcome Dinner & Neon Party (*will follow Welcome Dinner Immediately*) – *Casual Bright coloured clothing!*

• 12th July

- Stage Presentations – Business Casual
- Sessions & Workshops - Business Casual
- Bosphorus Boat Tour & Dinner – Casual

Suggested flat shoes, thin cardigan or light jacket for potential wind.

The Boat will have an indoor section and an outdoor terrace.

Music & DJs will be on board to bring your dancing shoes to enjoy a scenic view of the Turkish landscapes.

• 13th July

- Expo – Business Casual for attendees
- Sessions & Workshops - Business Casual
- Gen-E 2023 Awards Dinner – Cocktail Attire

Stage Presentation

12th July

The stage presentations will be held in alphabetical order according to the JA Organisation Country. You may refer to full detailed programme in the Agenda section of the APP.

In each respective Stage Presentation Agenda item, you may find an attachment with the detailed programme.

EXPO

13th July

Who will have a stand at the Expo?

The Expo will feature all the teams from:

Competing Teams

- National Winners - Upper-Secondary Level
- Competing Teams - National Winners - University Level

Non-Competing Teams

- Online Award Winners
- Hackathon Winning Teams including:
 - Toyota Hydrogen Society Innovation Camp
 - Foodathon
 - Social Innovation Relay by NN Group

Teams who are also national winning teams will have 1 stand as part of the Competing Teams.

Emergency Numbers

Conference Emergency Number

Kubilay Ören – JA Türkiye

Gen-E Executive Coordinator

Mobile: +90 536 937 06 25 (*contact number during the event*)

Email: kubilay@gencbasari.org

Istanbul Airport – Contact Numbers

- **Gen-E Representative at the AIRPORT (Mobile & Whatsapp):**
+90 533 946 3933
- **Emergency Number of Representative (not at airport)**
Cemre Koçkiran +90 549 786 2272

National Emergency Number

112

Sabiha Gokcen Airport – Contact Numbers

- **Gen-E Representative at the AIRPORT (Mobile & Whatsapp):**
+90 535 961 0292
- **Emergency Number of Representative (not at airport)**
Cemre Koçkiran +90 549 786 2272

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